

Clinician Excellence Conference: Physicians and Nurses Leading the Way

March 5-6, 2024 | New Orleans, LA

All times are in Central Time Zone (CT). Eligible for up to 11 continuing education (CE) credits.

Day 1: March 5

7 – 8:30 a.m. **Registration, Networking, and Breakfast**

GENERAL SESSION – Room Celestin E

8:30 – 8:45 a.m. Conference Welcome by host, Rich Bluni, RN, Senior Director, Author, and Speaker, Huron

8:45 – 9:30 a.m. **Keynote: *Creating a Culture of Compassion: The Role of Physician and Nurse Leaders***
Bill Satterwhite, JD, MD, CPE, Principle, Huron

9:30 – 9:40 a.m. **Connect to Purpose** - Eileen Gillespie, DNP, RN., MS, BS, Principal, Huron

9:40 – 9:45 a.m. Introduce Breakout Sessions

9:45 – 10:15 a.m. Break

	Physician Track – Room Celestin GH	Nurse Track – Room Celestin E
BREAKOUT SESSIONS	Key Trends and Challenges in Physician Leadership Today	Leadership at the Heart of Nursing: Why it Matters
10:15 – 11:15 a.m.	Bill Satterwhite, JD, MD, CPE, Principle, Huron	Vikki Choate, DNP, MSN, RN, NEA-BC, CPHQ, CPPS, Principal, Huron Eileen Gillespie, DNP, RN., MS, BS, Principal, Huron

11:15 a.m. – 12:15 p.m. Lunch

	Physician Track – Room Celestin GH	Nurse Track – Room Celestin E
BREAKOUT SESSIONS	Physician Leadership Fundamentals	Nurse Leadership Fundamentals
12:15 – 1:15 p.m.	Chantal Lorio, DPM, MSHCM, FACHE, PCC, Senior Director, Physician Coach, Huron Dan Smith, MD, FACEP, Principal and Executive Medical Director, Huron	Nancy Arata, BSN, MBA, RN, Director, Huron Angie Esbenshade, RN, MSN, MBA, NE-BC, Sr. Director, Huron
1:15 – 1:30 p.m.	Networking Break	
	Physician Track – Room Celestin GH	Nurse Track – Room Celestin E
BREAKOUT SESSIONS	Putting Physician Leadership Skills into Action: Role Play, Skill Labs, and More!	Putting Nurse Leadership Skills into Action: Role Play, Skill Labs, and More!
1:30 – 3 p.m.	All Physician Faculty	All Nurse Faculty
3 – 3:15 p.m.	Networking Break	
GENERAL SESSION – Room Celestin E		
3:15 – 3:40 p.m.	Breakout Session Recap by host, Rich Bluni, RN, Senior Director, Author, and Speaker, Huron	
3:40 – 4:40 p.m.	Keynote: Social Determinants in Healthcare: Strategies for Clinicians Johnson and Johnson Team and Matthew Berkley, Healthcare Director, Huron	
4:40 – 5 p.m.	Day One Wrap Up by host, Rich Bluni, RN, Senior Director, Author, and Speaker, Huron	
Networking Reception		
5 – 6:30 p.m.	Join us for a relaxed networking reception where attendees and faculty can connect and build valuable relationships. Enjoy drinks and food while engaging in meaningful conversations with fellow conference participants.	

Day 2: March 6

7 – 8:30 a.m. Networking and Breakfast

GENERAL SESSION – Room Celestin E

8:30 – 8:35 a.m. Day Two Kick-off with host, Rich Bluni, RN, Senior Director, Author, and Speaker, Huron

8:35 – 9:30 a.m. **Keynote: Transforming Care with Personalized Medicine**
 Gurpreet Dhaliwal, M.D., International speaker, Author, Clinician-Educator and Professor of Clinical Medicine, University of California San Francisco

9:30 – 9:40 a.m. **Connect to Purpose** - Dan Smith, MD, FACEP, Principal and Executive Medical Director, Huron

9:40 – 9:45 a.m. Introduce Breakout Sessions

9:45 – 10:15 a.m. Break

	Physician Track – Room Celestin GH	Nurse Track – Room Celestin E
BREAKOUT SESSIONS	Unveiling Proven Strategies for Physician and Provider Engagement, Retention, and Recruitment Excellence	Strategic Solutions for Nursing Recruitment: Addressing Workforce Shortages
10:15 – 11:15 a.m.	Erin Shipley, CEN, MSN, RN, VP of Consumer Experience, Cooper Care Bridget McCormick, VP Organizational Effectiveness and Learning, Cooper Health	Eileen Gillespie, DNP, RN., MS, BS, Principal, Huron Donna McHale, Principal, Huron

11:15 a.m. – 12:15 p.m. Lunch

		Physician Track – Room Celestin GH	Nurse Track – Room Celestin E
BREAKOUT SESSIONS	12:15 – 1:15 p.m.	Elevating Care Virtually: Navigating the Future of Telehealth in Physician Practice Mary A. Williams, DNP, FNP-BC, Owner of Urgent & Primary Care Clinic of Clarksdale	Technology Enabled Care Transformation Doug Dascenzo, DNP, RN, CENP, Regional Chief Nursing Officer Trinity Health-Michigan
	1:15 – 1:30 p.m.	Networking Break	
		Physician Track – Room Celestin GH	Nurse Track – Room Celestin E
	1:30 – 2:30 p.m.	What's Your Call to Action? Dan Smith, MD, FACEP, Principal and Executive Medical Director, Huron	Leading Through the Chaos Angie Esbenshade, RN, MSN, MBA, NE-BC, Sr. Director, Huron
GENERAL SESSION – Room Celestin E			
	2:45 – 3 p.m.	Connect the Dots and Closing Remarks	
	3 – 4 p.m.	Closing Keynote: Inspired Care - Rich Bluni, RN, Senior Director, Author, and Speaker, Huron	
	4 p.m.	Conference Adjourned	

BREAKOUT SESSION DESCRIPTIONS AND LEARNING OBJECTIVES

Physician Track Session Descriptions

Key Trends and Challenges in Physician Leadership Today

Discover the essential elements of effective physician leadership in the ever-changing healthcare landscape. This session explores current trends and challenges, providing valuable insights to enhance leadership skills for improved patient care and organizational success.

Learning Objectives:

1. Discuss recent trends in physician leadership: value-based care, technological advances, and evolving patient expectations.
2. Address challenges like burnout, healthcare disparities, and increasing demands on healthcare systems, fostering a resilient leadership mindset.
3. Adopt strategies for a culture of continuous improvement, embracing change, and leveraging technology for improved patient outcomes.

Physician Leadership Fundamentals

Delve into crucial aspects of Physician Leadership in this focused session. Learn key communication concepts, strategies for constructive feedback, and effective approaches for handling challenging colleague interactions. Enhance your leadership skills to promote a positive and collaborative healthcare environment.

Learning Objectives:

1. Explore impactful communication strategies for influencing team dynamics.
2. Understand the role of feedback in driving professional growth and enhancing team performance.
3. Gain strategies to foster a positive work environment and manage challenging interpersonal relationships.

Putting Physician Leadership Skills into Action: Role Play, Skill Labs, and More!

Bridge theory and practice in this dynamic, interactive session on physician leadership. Through role-playing, skill labs, and interactive exercises, participants apply and refine leadership skills in a supportive environment, gaining practical insights for immediate implementation in their professional roles.

Learning Objectives:

1. Apply effective communication techniques in simulated leadership scenarios.
2. Participate in skill labs for constructive feedback on performance.
3. Collaborate with peers in simulated team settings to reinforce team-building skills.

Unveiling Proven Strategies for Physician and Provider Engagement, Retention, and Recruitment Excellence

The Cooper University Health Care team will uncover essential strategies for effective Physician and Provider Engagement, Retention, and Recruitment in today's evolving healthcare landscape. From attracting top-tier talent to optimizing team performance, this session offers valuable insights and actionable strategies for healthcare administrators, recruiters, and physician leaders.

Learning Objectives:

1. Discover innovative approaches to identify, attract, and retain high-caliber physicians.
2. Explore the role of data analytics in identifying recruitment trends and optimizing team performance.

3. Discuss the impact of remote work, flexible schedules, and changing expectations on healthcare team dynamics.

Elevating Care Virtually: Navigating the Future of Telehealth in Physician Practice

Explore the transformative impact of telehealth on healthcare delivery in this forward-looking session. Participants will delve into strategies for maximizing telehealth's potential, including maintaining high-quality care in virtual settings, seamlessly integrating it into workflows, and addressing unique considerations in specialized physician practices.

Learning Objectives:

1. Discuss approaches to maintain high-quality care in virtual settings.
2. Explore strategies for seamlessly integrating telehealth into existing workflows.
3. Examine unique considerations and opportunities for telehealth in specialized physician practices.

What's Your Call to Action?

Cap off the conference by creating a personalized action plan for positive change in your professional journey. This interactive session guides participants in identifying key takeaways, setting measurable goals, and committing to actionable steps aligned with impactful leadership and patient care.

Learning Objectives:

1. Identify insights resonating with your leadership style and practice philosophy.
2. Define specific, measurable, and achievable objectives for your medical practice through goal-setting exercises.
3. Participate in a facilitated discussion to share personal commitments and action plans.

Nurse Track Session Descriptions

Leadership at the Heart of Nursing: Why it Matters

Explore the vital intersection of nursing leadership, patient quality, and safety in this impactful session. Learn why nursing leadership is central to ensuring high-quality patient care and fostering a culture of safety. Join an enlightening discussion on the profound connection between nursing leadership, patient outcomes, and excellence in healthcare delivery.

Learning Objectives:

1. Uncover foundational principles defining effective nursing leadership and its impact on patient-centered care.
2. Understand how nursing leaders champion practices that prioritize patient well-being and compassionate care.
3. Examine the role of nursing leadership in cultivating a positive, collaborative team culture influencing patient safety measures.

Nurse Leadership Fundamentals

Explore essential pillars of effective nurse leadership in this session, focusing on fundamental practices crucial for fostering a high-performance healthcare team. Dive into three key aspects: nurse leader rounding, crucial conversations, and team huddles for enhanced engagement and superior patient outcomes. Whether you're a seasoned nurse leader or aspiring to take on leadership roles, gain actionable insights to elevate your skills and contribute to a culture of excellence in patient care.

Learning Objectives:

1. Understand the significance of nurse leader rounding in promoting communication, trust, and alignment.
2. Learn techniques for providing constructive feedback, addressing performance issues, and fostering a culture of continuous improvement and professional growth.

3. Learn to structure and facilitate team huddles that promote communication, share critical information, and empower team members for better patient care.

Putting Nurse Leadership Skills into Action: Role Play, Skill Labs, and More!

Transition from theory to practice in this interactive, hands-on session that takes nurse leadership skills into real-world scenarios. Reinforce concepts from the Nurse Leadership Fundamentals session through role-playing, skill labs, and collaborative exercises, providing participants the opportunity to apply and refine their leadership skills in a supportive environment.

Learning Objectives:

1. Engage in role-play scenarios simulating various leadership challenges and opportunities within a healthcare setting.
2. Participate in skill labs to hone specific leadership skills introduced in the Nurse Leadership Fundamentals session.
3. Explore diverse perspectives, share experiences, and develop strategies for overcoming common obstacles faced by nurse leaders.

Strategic Solutions for Nursing Recruitment: Addressing Workforce Shortages

Address workforce shortages in healthcare through innovative nurse recruitment strategies. Join us for an insightful discussion on effective approaches to attract, retain, and develop a robust nursing team in the face of unprecedented challenges.

Learning Objectives:

1. Gain insights into the challenges of nursing workforce shortages, including the role of traveling nurses.
2. Understand the importance of creating an inclusive recruitment process reflecting varied backgrounds and experiences.
3. Explore best practices for fostering a supportive work environment that encourages retention of both permanent and traveling nursing staff.

Technology Enabled Care Transformation

Discover technology solutions improving clinical quality and safety amid staffing challenges, presented by Trinity Health Michigan. Learn how virtual nursing platforms, robotic retrieval systems, remote monitoring, RFID, scheduling apps, and AI address hospital-acquired conditions, enhancing the care experience for caregivers and patients.

Learning Objectives:

1. Recognize healthcare challenges, prompting consideration of technology solutions.
2. Identify a technology in use or planned for implementation in the healthcare sector.
3. Explain the rationale for investing in technology for positive healthcare outcomes.
4. Determine your role's impact in advancing healthcare through technology adoption.

Leading Through the Chaos

Conclude the Nurse Track with a reflective and collaborative session on the art and science of nursing prioritization. Explore common dilemmas, strategies for aligning patient needs with healthcare objectives, and develop personalized prioritization plans for immediate implementation in daily nursing practice.

Learning Objectives:

1. Share experiences and insights on common dilemmas in nursing prioritization.
2. Examine strategies for aligning patient needs with broader healthcare objectives.
3. Develop personalized prioritization plans for actionable takeaways in daily nursing practice.