# **AGENDA**

# DAY ONE: MONDAY, SEPTEMBER 11, 2017

10:30 AM - 1:00 PM

Registration and Name Badge Pick-Up

11:00 AM - 12:00 PM

Pre-Conference Session: Evidence-Based Leadership<sup>SM</sup> 101 Craig Deao, MHA, Studer Group Senior Leader and Speaker

\*Lunch not included, please join back at 1PM for the official conference kick-off\*

1:00 PM - 1:15 PM

GENERAL SESSION: Welcome and Opening Remarks Craig Deao, MHA, Studer Group Senior Leader and Speaker

1:15 PM - 2:10 PM

KEYNOTE: The E-Factor: How Engaged Patients, Clinicians, Leaders, and

Employees will Transform Healthcare

Craig Deao, MHA, Studer Group Senior Leader and Speaker

2:10 PM - 2:30 PM

20 Minute Networking Break

2:30 PM - 3:15 PM

**Concurrent Sessions** 

#### PATIENT ENGAGEMENT TRACK

Lessons Learned About Consumerism From Other Industries Craig Deao, MHA, Studer Group Senior Leader and Speaker

PHYSICIAN ENGAGEMENT TRACK

Running on Empty? A Prescription for Healing Physician Burnout Jeff Morris MD, MBA, FACS, Studer Group Physician Coach and Speaker

### EMPLOYEE AND LEADER ENGAGEMENT TRACK

The Power of Positivity: How to Drive Happiness, Engagement, and Greater Performance at Work

Kandi Wiens, Huron Senior Director & Jess Jones, CHFP, Huron Managing Director

3:30 PM - 4:15 PM

**Concurrent Sessions** 

#### PATIENT ENGAGEMENT TRACK

How to Improve Care Delivery through Patient Engagement
Ted James, MD, MHCM, FACS, Surgical Oncologist / Medical Director and Physician
Speaker

## PHYSICIAN ENGAGEMENT TRACK

Leading Medical Group Transformation

Matthew Bates, MPH, Huron Managing Director

#### EMPLOYEE AND LEADER ENGAGEMENT TRACK

Engaging Employees in Patient Safety Practices

Vikki Choate, MSN, RN, NEA-BC, CCM, CPHQ, Studer Group Coach

4:15 PM - 4:30 PM

15 Minute Networking Break

4:30 PM - 5:00 PM

KEYNOTE: A Patient's Perspective: Healing Patient Engagement Kris Ann Piazza, Studer Group Coach

# DAY TWO: TUESDAY, SEPTEMBER 12, 2017

7:00 AM - 8:00 AM

**Networking Breakfast** 

8:00 AM - 8:10 AM

GENERAL SESSION: Welcome and Kick Start Day Two Craig Deao, MHA, Studer Group Senior Leader and Speaker

8:10 AM - 9:00 AM

KEYNOTE: Engagement Starts at the Top with Leadership Linda Deering Dean, RN, President of Advocate Sherman Health

9:15 AM - 10:00 AM

Concurrent Sessions

#### PATIENT ENGAGEMENT TRACK

Making the HCAHPS Pain Domain Less Painful Lisa Reich, RN, Studer Group Coach

#### PHYSICIAN ENGAGEMENT TRACK

Partner Perspective: Compassionomics - How the Clinical and Economic Value of Caring Can Drive Physician Engagement Scores

Cooper University Health Care

Anthony J. Mazzarelli, MD, JD, MBE

Senior Executive VP and Chief Physician Executive

#### EMPLOYEE AND LEADER ENGAGEMENT TRACK

The Surprising Truth About Engaging Millennials Kandi Wiens, Huron Senior Director Jess Jones, CHFP, Huron Managing Director

10:15 AM - 11:00 AM

**Concurrent Sessions** 

# PATIENT ENGAGEMENT TRACK

If You Can Measure It, You Can Manage It: Quantifying Patient Engagement (PAM)

Faye Sullivan, RN, Studer Group Coach Craig Swanson, Co-founder and President, Insignia Health

#### PHYSICIAN ENGAGEMENT TRACK

Physician Engagement in Quality and Safety Dave Marshall, Huron Managing Director

# EMPLOYEE AND LEADER ENGAGEMENT TRACK

Don't Hire Peter Gibbons: How to Find the Engagement Gene During the Selection Process

Craig Deao, MHA, Studer Group Senior Leader and Speaker

11:15 AM - 12:15 PM

**KEYNOTE:** Culture of Service

Erica Javellana, Zappos Speaker of the House

12:15 PM - 1:30 PM

Networking Lunch

1:30 PM - 2:15 PM

**Concurrent Sessions** 

#### PATIENT ENGAGEMENT TRACK

Partner Perspective: Advocate Sherman Hospital Bridging the Gap: Improving Transitions of Care

Cheri Goll, MSN, RN, NE-BC, Chief Nurse Executive/VP Nursing Joan Kanute, MS, RD, CNSC, CPXP Executive Director Service Excellence

#### PHYSICIAN ENGAGEMENT TRACK

Creating A Culture of Physician Partnership

Jeff Morris MD, MBA, FACS, Studer Group Physician Coach and Speaker

#### EMPLOYEE AND LEADER ENGAGEMENT TRACK

Partner Perspective: Transforming Employee Engagement McLaren Health Care
Bart Buxton, President

#### **Concurrent Sessions**

#### PATIENT ENGAGEMENT TRACK

AIDET Plus the Promise What You Say Makes a Difference Rich Bluni, RN, Studer Group Senior Leader & Speaker

#### PHYSICIAN ENGAGEMENT TRACK

The Consumer-Centric Physician Organization Matthew Bates, MPH, Huron Managing Director

# EMPLOYEE AND LEADER ENGAGEMENT TRACK

Making the Marriage Work: Post-Merger Success Factors Jonathan Saylors, Huron Managing Director

3:30 PM - 3:40 PM

Welcome Message by Jim Roth, Chief Executive Officer, Huron

3:40 PM - 4:45 PM

**KEYNOTE: 10 Minutes That Count** 

How To Transform Healthcare: Motivating Clinical Teams - Ted James, MD, MHCM, FACS, Surgical Oncologist / Medical Director and Physician Speaker
Narrowing the Focus - Lisa Reich, RN
Physician Engagement - Bart Buxton, CEO of McLaren Health Oakland
Authentic Engagement with Heart-Centered Leaderships - Tom Dahlborg

Improving Care Transitions: A Tale of Two Journeys - Faye Sullivan, RN

# DAY THREE: WEDNESDAY, SEPTEMBER 13, 2017

7:00 AM - 8:00 AM

**Networking Breakfast** 

8:00 AM - 8:10 AM

GENERAL SESSION: Connect the Dots and Kick Start Day 3 Craig Deao, MHA, Studer Group Senior Leader and Speaker

8:10 AM - 9:00 AM

Building a World-Class Healthcare System on a Foundation of Culture and People

Mark Clement, President of TriHealth

9:15 AM - 10:00 AM

**Concurrent Sessions** 

#### PATIENT ENGAGEMENT TRACK

Bedside Shift Report and Communication Boards: Including the Patient as a Member of the Care Team

Erin Shipley, RN, MSN, Studer Group Coach

#### PHYSICIAN ENGAGEMENT TRACK

Valuing Physicians in Value Driven Care World

Jeff Gruen, M.D., M.B.A.

Huron Chief Clinical Innovation Officer and Managing Director

#### EMPLOYEE AND LEADER ENGAGEMENT TRACK

Leader Rounding on Employees: The #1 Tactic to Improve Employee Engagement

Rich Bluni, RN, Studer Group Senior Leader & Speaker

10:15 AM - 11:00 AM

**Concurrent Sessions** 

#### PATIENT ENGAGEMENT TRACK

Hourly Rounding®: Engaging Patients While Reducing Harm Faye Sullivan, RN, Studer Group Coach

#### PHYSICIAN ENGAGEMENT TRACK

4 Highly Effective Tactics to Advance Practice Efficiency: Scribe, APPS, EHRs and Access

Matthew Bates, MPH, Huron Managing Director

#### EMPLOYEE AND LEADER ENGAGEMENT TRACK

highmiddlelow® Performance Conversations
Tad Hunt, MS, Studer Group Coach

11:15 AM - 12:00 PM

Concurrent Sessions

# PATIENT ENGAGEMENT TRACK

Engaging Patients As Financial Partners Sondra Cari, Huron Managing Director Ryan McPherson, Huron Managing Director

#### PHYSICIAN ENGAGEMENT TRACK

Doctors: Let's Listen to our Patients!

Joshua M. Kosowsky, MD, FACEP, Director for Patient Experience and Provider Engagement at Brigham & Women's Hospital and Medical Director for Studer Group

#### EMPLOYEE AND LEADER ENGAGEMENT TRACK

Engaging the Nursing Workforce Lisa Reich, RN, Studer Group Coach

12:00 PM - 12:30 PM

Box Lunches - Grab & Go To Next Session

12:30 PM - 1:15 PM

**Concurrent Sessions** 

PATIENT ENGAGEMENT TRACK

Care Transition Calls: A Strategy for Patient Engagement and Outcomes Rachael Johnson, Studer Group Coach Specialist Erin Shipley, RN, MSN, Studer Group Coach

# PHYSICIAN ENGAGEMENT TRACK

Physician Compensation in Transition from Volume to Value Michael Coppola, FACHE, Studer Group Partner Development

# **EMPLOYEE & LEADER ENGAGEMENT TRACK**

Nobody Fights Their Own Ideas - Innovation as a Source of Engagement Craig Deao, MHA, Studer Group Senior Leader and Speaker

1:30 PM - 2:30 PM

KEYNOTE: The Heart of Engagement
Rich Bluni, RN, Studer Group Senior Leader and Speaker