

# The Evidence-Based Leadership<sup>SM</sup> Conference

ORLANDO | February 20-22, 2019

## Day 1 – February 20

11:00 – 1:00 p.m.

**Registration**

1:00 – 1:15 p.m.

**Welcome and Opening Remarks**

Colleen McCrory, MBA, FACHE

1:15 – 2:30 p.m.

**Evidence-Based Leadership<sup>SM</sup>: Why and How = Wow!**

Rich Bluni, RN

2:30 – 2:45 p.m.

**Break**

2:45 – 4:00 p.m.

**The Results Super Highway- Alignment, Action and Accountability**

Jackie Gaines, MS, RN and Kelly Dickey

4:00 – 5:00 p.m.

**Transforming Healthcare: The Immovable Objects Meets the Irresistible Force**

Craig Deao, MHA

## Day 2 – February 21

7:00 – 8:00 a.m.

### Breakfast

8:00 – 8:15 a.m.

### Welcome to Day Two!

Colleen McCrory, MBA, FACHE

8:15 – 9:15 a.m.

### A CEO's Perspective: Engagement Starts at the Top

Linda Deering Dean, RN, President, Advocate Sherman Hospital

9:15 – 9:30 a.m.

### Break

9:30 a.m.- 10:30 a.m.

### Fit Matters- Selecting and Retaining the Best

Jackie Gaines, MS, RN

10:30 – 11:15 a.m.

### Highmiddlelow® in the Trenches

Linda Deering Dean, RN, President, Advocate Sherman Hospital

11:15 – 12:00 p.m.

### What Right Looks Like: How to Have Tough Performance Conversations

Colleen McCrory, MBA, FACHE

12:00 – 1:00 p.m.

### Lunch

### Fast Track Presentations: Short, Action Packed, and Relevant

1:00 – 2:30 p.m.

- **40 Seconds of Compassion Could Save a Life**  
Stephen Trzeciak, MD, MPH, Chief of Medicine, Cooper University Health Care
- **Enabling Technology for High Reliability**  
Maureen Hydok
- **Wait a Hot Minute: Time Management Tips**  
Jackie Gaines, MS, RN
- **Strengthening the Physician-Hospital Relationship**  
Jeff Morris, MD, MBA, FACS, FRCS(C)
- **Emergency Department Transformation**  
Angie Esbenshade, RN

2:30 – 3:15 p.m.

### Coaching Unplugged: Q&A with Faculty

3:15 – 3:30 p.m.

### Break

3:30 – 4:30 p.m.

### AIDET Plus the Promise<sup>SM</sup>: What You Say Makes a Difference

Rich Bluni, RN

## Day 3 – February 22

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| 7:00 – 8:00 a.m.   | <b>Breakfast</b>   |
| 8:00 – 8:15 a.m.   | <b>Welcome Back</b><br>Colleen McCrory, MBA, FACHE   |
| 8:15 – 9:30 a.m.   | <b>Change Leadership: Leveraging Cultural Capital for Transformative Capability</b><br>Michelle Bright, BA   |
| 9:30 – 10:30 a.m.  | <b>The Future of Healthcare Leadership: Creating the Consumer-Centric Organization</b><br>Matthew Bates, MPH |
| 10:30 – 10:45 a.m. | <b>Break</b>   |
| 10:45 – 12:00 p.m. | <b>Inspired Care</b><br>Rich Bluni, RN   |

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